

# Giulia Rinaldo

Designer / Creative Technologist

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Contacts

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About

I can't leave things as they are: I find what's broken, take it apart, and build something new. I started as an illustrator and moved through communication design, emerging technologies and business development, with an interest for information design and speculative futures.

My work lives at the intersection of design, business and technology, shaped by years between Italy, France and Finland. I'm studying International Design Business Management at Aalto University, running my startup Fibra, and studying how AI can help us be more human. I want to work on ambitious, messy problems with people who build and ship: product and service design, brand strategy and human-AI interaction.

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Education

[2025 – Present]

**Master's Degree in International Design Business Management**

Aalto University, Finland

Minor in Information Design

[Spring 2025]

**Exchange in Digital Media Design**

École de Design Nantes Atlantique, France

[2022 – 2025]

**Bachelor's Degree in Communication Design**

Politecnico di Milano, Italy

Final Grade: 110/110 with Honours

Dean's List Award (a.y. 2022/23)

[2018 – 2021]

**Graphic Novel & Illustration Diploma**

Scuola del Fumetto, Italy

[2014 – 2017]

**Manga Summer Residencies**

Tokyo Designer Gakuin, Italy

[2013 – 2018]

**High School Diploma**

Fine Arts Lyceum, Italy

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Languages

Italian – Native

English – Fluent

French – Intermediate

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Software & Design

Adobe Creative Cloud, Figma, VS Code, JavaScript, Procreate.

AI: Claude Code, Claude Design, ChatGPT, Gemini, Perplexity / Used to improve my process, from research to prototyping and building.

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Experience

[March 2026 – Present]

**Communications Assistant**

Design Factory Global Network – Aalto Design Factory

Telling the stories of a global community of innovators by creating content and design experiences, facilitating workshops, and building collaborations that connect universities, researchers and industry across five continents. Supporting the establishment of innovative platforms like Aalto Design Factory around the world.

[June 2025 – Present]

**Co-Founder & CEO**

Fibra

Leading an interdisciplinary team on R&D of a patent-pending biodegradable fiber for the textile industry. Funded by Aalto Design Factory and the School of Chemical Engineering, Aalto University.

[November 2025 – May 2026]

**Product & Service Designer**

Finnish Savings Bank Group

Designed and developed an AI Digital Twin for Säästöpankkiryhmä within Aalto University's IDBM Industry Project. Conducted AI & fintech research in Hong Kong and co-designed the solution with stakeholders between Helsinki and Oulu.

[January 2026 – April 2026]

**Service Designer**

Sumitomo SHI FW

Remote advisory services developed for Sumitomo SHI FW at Aalto University.

[2022 – Present]

**Freelance Illustrator, Designer & Creative Director**

Working at the intersection of strategy, design, illustration and web development, for international clients across Europe, the USA and the Middle East.

Selected clients: VML Italy, The Walt Disney Company, Marvel, Pixar, Ferrero, Reykjavik University.

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Skills

Research, Product & Service Design, Design Strategy, Prototyping, User Research & Testing, Information Design, Storytelling, Human-AI Interaction, Innovation Management